



CRAFTING EUROPEAN SOLUTIONS

commitment in digital ages

GERMAN-FRENCH YOUNG LEADERS CONFERENCE
BERLIN, 11-14 MAY 2017



MAIN PARTNER



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PREFACE

from the GFYL team



Welcome to this year's German-French Young Leaders Conference in Berlin!

We are currently in the midst of turbulent and demanding times – times that can be changed for the better by actively **CRAFTING** new ideas to confront today's challenges. We believe in the creative and energetic potentials that our generation offers and want to bundle them together in brainstorming workshops and Ted-like talks by and with our participants.

We are convinced that these answers to current issues can only be **EUROPEAN**. We grew up peacefully at the heart of the European Union; free borders, movement, common rule of law and a common currency are an integral part of our daily lives. On a global scene, only together we are strong and powerful. Therefore, we thank Valéry Giscard d'Estaing, former President of the French Republic, who followed our invitation to join this Conference as one of the most important promoters of European Unity.

We strongly believe in our common future. And we believe that only a proactive and dynamic approach can help secure this prosperous future. During our Conference, it is our pronounced aim to develop concrete **SOLUTIONS** for challenges like populist movements in social networks. In order to give new strength to the European idea, we want to document our solutions in a European Charta for the Digital Future.

To secure our future based on unity and common values, it is our duty to develop a strong feeling of **COMMITMENT** and to stick to our core values, to stand up for friendship and against division, for progress and against regression, for the European idea and against nationalism. We need to accept our responsibilities with passion and dedication. That is why we agreed on commitments that constitute the quintessence of GFYL.

IN DIGITAL AGES analogue problems adapt to changing times – as do strong, creative and innovative solution approaches with digital technologies. In a digitalised society such as ours, offline and online perspectives enrich each other: We are delighted to have won talented young musicians from a highly successful jazz combo for the opening ceremony and from the Berlin Philharmoniker, one of the best orchestras in the world, for our cultural events.

We are thrilled and thankful that the former Presidents of France and Germany, Valéry Giscard d'Estaing and Christian Wulff, decided to accept the patronage of this year's Conference. We also thank the French-German Youth Office DFJW/OFAJ for supporting the Conference and SAP for hosting us, as well as the Haus der Commerzbank and Museum Berggruen.

Enjoy an inspirational and exciting conference!

YOUR GFYL-TEAM

Ilja Skrylnikow | Alexander Pyka | Andreas Weinert | Antoine Starcky | Astrid Schwaner | Felix Weber-Frerigmann
Franziska Bormann | James Kröger | Jullien Sylvestre | Vera Hark

OUR COMMITMENTS

We take responsibility for our common future.

We promote the idea of European unity.

We oppose any form of nationalism.

We are committed to secure the friendship between France and Germany as a driving force for European unification for future generations.

We want to use the spirit of entrepreneurship and creativity for common progress

We want to assure that digital progress serves the ideal of humanity.



PRÉFACE

Valéry Giscard d'Estaing,
former President of the French Republic.

Soixante ans après la signature des Traités de Rome, l'Europe a encore de beaux jours devant elle. Malgré les critiques, les atermoiements ou les doutes qui peuvent tarauder nos sociétés, les citoyens le savent : ensemble, nous sommes plus forts que seuls – il suffit de regarder une carte du monde pour se rendre à cette évidence.

Sur cette carte, vous voyez aussi que l'Allemagne et la France sont au cœur de l'Europe. Sans nos deux pays, l'Europe ne peut pas exister.

Pour imaginer son avenir, il convient de hausser le groupe d'Etats volontaires autour du couple franco-allemand au rang de vraie puissance économique et de proposer un récit volontaire, positif et résolument tourné vers l'avenir : nous avons la paix, passons maintenant à la puissance !

Pour ce faire, l'Europe a besoin de l'enthousiasme et de la capacité créative de la jeunesse, car c'est la jeunesse qui fait vivre l'Europe.

L'initiative des German-French Young Leaders est un de ces exemples vivants de l'Europe.

Je vous souhaite donc des débats inspirés et me réjouis de vous rencontrer dans mon rôle de parrain aux côtés de l'ancien président Christian Wulff, pour cet événement marquant, à Berlin !

Sixty years after the signing of the Treaties of Rome, Europe still has good days ahead. In spite of criticism, delays or doubts that befall our societies, the citizens know this: together we are stronger than alone – and a short look at a world map confirms this.

Taking a closer look to the map, you may also see that Germany and France are at the heart of Europe. Without our two countries, Europe cannot exist.

To imagine its future, the group of voluntary member states around the Franco-German couple should be elevated to the rank of true economic power and propose a voluntary, positive and resolutely future-oriented narrative: after peace, we need power!

In order to do this, Europe needs the enthusiasm and creative capacity of young people, for it is youth that makes Europe live.

The initiative of the German-French Young Leaders is one of these living examples of Europe. I therefore wish you inspiring debates and look forward to meeting you in my role as patron of this memorable event in Berlin, along with former President Christian Wulff!



PREFACE

Christian Wulff,
former President of the Federal Republic of Germany.

1990 haben die Scorpions den Zeitgeist in ihrem Song "Wind of Change" beschrieben: Freiheit war plötzlich für viele Menschen möglich, Mauern fielen, verkrustete Strukturen lösten sich auf. Die EU wurde zum institutionellen Fixpunkt der Hoffnungen, dem der Beitritt vieler Länder des ehemaligen Warschauer Paktes 2004 folgte. Dass dies möglich wurde und Freiheit und Frieden für viele Millionen Menschen bis heute fest verankert werden konnten, ist eines der größten und großartigsten Friedensprojekte in der Geschichte unseres Kontinents.

Im Kern des europäischen Projekts stand dabei immer auch der Gedanke der Aussöhnung zwischen Nationen, die sich zuvor jahrhundertlang scheinbar unversöhnlich gegenüber standen, vor allem Deutschland und Frankreich. Genau aus diesem Grund hat die EU 2012 den Friedensnobelpreis erhalten.

Heute verspüren wir einen anderen "Wind of Change", der die Gesellschaften in Richtung Abschottung, Intoleranz und Egoismus treibt, auch in Europa. Mit ihm gerät nicht nur die EU als Institution in Gefahr, sondern unsere Art zu leben: offen, tolerant, liberal und in Frieden. Mehr denn je brauchen wir daher für Europa eine wertegeleitete Identität. Sich als Europäer zu fühlen und für die Werte der EU einzustehen, ist für den Zusammenhalt der EU, für unser aller Leben in Frieden und Freiheit, unerlässlich.

Damit eine solche Identität wachsen kann, bedarf es mehr als digitaler Erfahrungen. Menschen müssen einander begegnen, als Europäer und Freunde. Sie müssen die Grenzen ihrer digitalen Blasen überwinden und die Vielfalt unseres Kontinents als wunderbar bereichernd empfinden. Allen muss klar sein: Europa ist kein Projekt allein für Politiker oder Sonntagsreden, sondern es kann nur durch die Menschen leben. Europa findet auch in Brüssel statt, aber vor allem in den Ländern, Regionen und Kommunen - und in den Herzen der Menschen.

Die deutsch-französische Aussöhnung und Freundschaft stand ganz am Beginn vieler Entwicklungen in der EU. Sie kann und muss nun auch auf dem weiteren Weg stark sein. Es ist gut und richtig, dass sich die Konferenz des German-French-Young-Leaders-Programms unter dem Motto "Crafting European Solutions - Commitment in Digital Ages" genau diesem Thema widmet. Es erfüllt mich mit großer Freude, dabei gemeinsam mit Valéry Giscard d'Estaing als Schirmherr mitwirken zu dürfen. Präsident Giscard d'Estaing hat die Freundschaft mit Bundeskanzler Helmut Schmidt zum Nutzen Frankreichs, Deutschlands und Europas meisterhaft gepflegt und die deutsch-französischen Beziehungen bis heute aktiv mit Leben erfüllt. Den Teilnehmerinnen und Teilnehmern wünsche ich von Herzen gute Diskussionen, ansteckende Ideen, viel Freude und vertiefte Freundschaften!

In 1990 the Scorpions described the zeitgeist in their song "Wind of Change": suddenly freedom was possible for many, walls fell, hidebound structures collapsed. The EU became the institutional focus of hope, and in 2004 many members of the former Warsaw Pact acceded to it. That this became at all possible, and that freedom and peace have remained firmly entrenched for many millions of people, is one of the biggest and most wonderful peace projects in the history of our continent.

Reconciliation between nations which had previously been apparently irreconcilable for centuries, above all France and Germany - that is one of the ideas at the core of the European project. And that is precisely why the EU was awarded the Nobel Peace Prize in 2012.

Today we are sensing another "Wind of Change", this time blowing societies - including in Europe - towards isolationism, intolerance and egoism. It is endangering not only the EU as an institution, but also our open, tolerant, liberal and peaceful way of life. Now more than ever, we need a values-led identity for Europe. Feeling like a European and standing up for the EU's values is crucial for the EU's cohesion and for our lives in peace and freedom.

If such an identity is to grow, we need more than digital experience. People need to come together, as Europeans and as friends. They need to escape their digital bubbles and come to appreciate the diversity of our continent as enriching, as a wonderful gift. It must be clear to everyone that Europe is not a project merely for politicians or grandiose speeches; rather, it can only genuinely live through the people. True, Europe also happens in Brussels; but first and foremost, it happens in the member states, in the regions and municipalities - and in the hearts of the people.

The reconciliation and friendship between Germany and France was the starting-point for many developments in the EU. It can and must now remain strong as we carry on along this road. It is good and right that the German-French Young Leaders Programme conference should focus on exactly that topic under the motto "Crafting European Solutions - Commitment in Digital Ages". I am delighted to play a part alongside Valéry Giscard d'Estaing as patron. President Valéry Giscard d'Estaing skillfully nurtured this friendship with Federal Chancellor Helmut Schmidt for the benefit of France, Germany and Europe. To this day, he plays an active role in breathing life into Franco-German relations. I sincerely wish all participants good discussions, inspiring ideas, a lot of fun and firm friendships!

CONFERENCE PROGRAMME

11 MAY

OPENING CEREMONY

@HAUS DER COMMERZBANK, PARISER PLATZ 1

18:00 H

STAND-UP RECEPTION

18:30 H SHARP

OFFICIAL OPENING

Ilja Skrylnikow, Chairman of the GFYL Programme

Dr Markus Ingenlath, Secretary-General of OFAJ/DFJW

Speech on Europe given by the Guest of Honour,

Valéry Giscard d'Estaing, former President of the French Republic

Discussion with **Valéry Giscard d'Estaing**, moderated by **Tamara Anthony**,
ARD

20:00 H

RECEPTION WITH JAZZ MUSIC

12 MAY

DISCUSSIONS | IDEA SHARING | WORKSHOPS

@SAP DATA SPACE, ROSENTHALER STRASSE 38

9:00 H SHARP

TRENDS AND OUTLOOK –
TALKS AND DISCUSSION

Official Opening of Working Session Days
by SE **Philippe Etienne**, Ambassador of
France

Johannes Wöhler, Vice President SAP

Christophe Maire, Atlantic Labs
(Start-up investor)

Discussion moderated by **Lilly Wagner**

BREXIT AND ITS IMPLICATIONS

Prof. Franz C. Mayer „BREXIT – Legal aspects
and the future of the EU“

GLOBAL AND LOCAL ECONOMY –
TALKS AND DISCUSSION

Dr Matthias Roggendorf, Senior Expert Big
Data at McKinsey & Company

Billy Wagner, Owner of Nobelhart &
Schmutzig

Gunnar Graef, CEO of Deutsche Ventures

Discussion moderated by **Lilly Wagner**

12:30 H

FLYING FINGERFOOD LUNCH

13:30 H

10 MYTHS TO DEBUNK ON FRENCH-
GERMAN COMPARISONS

Ludovic Subran, Chief
Economist by Euler Hermes

“THE GOOD AND THE BAD” –
TED-LIKE TALKS BY THE
PARTICIPANTS:

Paul-Jasper Dittrich: Strategies and
success of populist parties in social media

Valentin Chaput: Digital Diplomacy

Fabian Gasmia: Emotional Storytelling
& others

15:30 H

WORKSHOPS

19:00 H

DINNER

@ CAFÉ EINSTEIN (STAMMHAUS),
KURFÜRSTENSTRASSE 58

CONFERENCE PROGRAMME

13 MAY

DISCUSSIONS | IDEA SHARING | WORKSHOPS
@SAP DATA SPACE, ROSENTHALER STRASSE 38

9:00 H

CHECK-IN WITH COFFEE

9:30 H

RELIGION AND DIGITAL AGE –
TALK AND DISCUSSION:

Prof Werner G. Jeanrond, Oxford University:
“The Future of Religions in the Digital Age:
What is the importance of religion for the
future of Europe?”

Leyla Arslan

„The future perspectives of Islam in France“

Discussion moderated by **Naomi Conrad**

11:00 H

POLITICS AND DIGITALISATION –
TED-LIKE TALKS:

Julius van der Laar, former member of
Obama’s election campaign team: “The Fu-
ture of the Campaigning DNA”

Justin Varilek: „The importance of Informa-
tion in the Digital Age“

Dr. Christopher Buschow: „Media Organisa-
tions and Their Role in the Constitution of a
Digital (National as well as European) Public
Sphere

11:30 H

DIGITAL PROGRESS –
TED-LIKE TALKS:

Sven Jungmann: „Digitisation and Our
Health Care Systems“

Jakob Jeanrond: „Importance of Big Data in
Establishing Market Power“

Polina Mikhailova: „Urban Mobility Today“

Faruk Tuncer: „Future Smart Cities“

12:00 H

WORKSHOPS

13:30 H

FLYING FINGERFOOD LUNCH

14:30 H

DIGITAL COMMITMENT –
TED-LIKE TALKS:

Fadi Zaim: ReDI School of Digital
Integration

Martina Ferracane: „FabLab Western Sicily“
– Digital Schools for Children

CULTURAL PROGRAMME | DINNER | SOCIAL PROGRAMME
@BERGGRUEN MUSEUM, SCHLOßSTRASSE 1

16:00 H

ARRIVAL AT BERGGRUEN MUSEUM

16:30 H

CONCERT GIVEN BY MUSICIANS
FROM BERLINER PHILHARMONIKER

18:00 H

GUIDED TOUR

20:00 H

DINNER IN AN INSPIRING PLACE

AFTER DINNER

COCKTAIL PARTY

14 MAY

BRUNCH | DEPARTURE
@BERLIN ZOO, LICHTENSTEINSAAL

11:00 H

BRUNCH
EXCHANGE OF CONTACT DATA
FEEDBACK

OPTIONAL CULTURAL PROGRAMME

DEPARTURE

CONCERT PROGRAMME

13 MAY

16:30-17:30 H

@BERGGRUEN MUSEUM

With **Christophe Horak** (First Violin), Berliner Philharmoniker

Maïlis Bonnefous (Second Violin), Academy

Micha Afkham (Viola), Berliner Philharmoniker

Antonin Dvorák

(8 September 1841 – 01 May 1904)

Terzett C-Dur, op. 74
für zwei Violinen und Viola
(composed 1887)

I. Introduzione: Allegro ma non troppo
II. Larghetto
III. Scherzo: Vivace
IV. Thema con variazioni, poco adagio

Zoltán Kodály

(16 December 1882 – 6 March 1967)

Serenade op. 12
für zwei Violinen und Viola
(composed 1920 in Budapest)

I. Allegramente
II. Lento, ma non troppo
III. Vivo

ABOUT GFYL e.V.

Founded in 2015 by young German and French enthusiasts of the German-French friendship and supported by OFAJ/DFJW, the association German-French Young Leaders e.V. is an international association advocating the German-French friendship, European unity and international cooperation.

Consisting of passionate volunteers, the team counts young professionals active in the areas of politics, business and civil society from Germany and France. Dedicating their free time and passion to bringing the German-French friendship into the 21st century while introducing new ideas and concepts, and raising questions crucial for our times, the team works remotely from Brussels, Hamburg, Berlin and Paris with regular meetings in alternating cities.

With the aim of engaging and connecting young professionals from both countries with little knowledge of French-German relations, the association created an interdisciplinary platform for the new dynamic generation of German, French and European leaders of tomorrow — the German-French Young Leaders Conference taking place alternately in Paris and Berlin. Throughout the year, former conference participants are also invited to alumni events in Paris and Berlin.

MEMBERS OF THE ADVISORY BOARD

MICHAEL ROTH, German Minister of State for Europe; Commissioner for Franco-German Cooperation

MATTHIAS FEKL, French Minister of the Interior

BÉATRICE ANGRAND and **DR MARKUS INGENLATH**, Secretary Generals DFJW/OFAJ

PIERRE-YVES BORGNI, President of Groupe d'amitié France-Allemagne; Member of French Parliament

GUNNAR GRAEF, CEO and Founder of Deutsche Ventures

PHILIPPE GUSTIN, Former Prefect and Ambassador

JEAN-FRANCOIS HÉRBERT, Director Fontainebleau Castle

SEBASTIAN HASS, Head of Office of Peter Tauber, Secretary General of the CDU

GFYL TEAM



Ilja Skrylnikow
Co-founder, Chairman,
Member of the Board



Dr James Kröger
Member of the Board,
Treasurer



Astrid Schwaner
Chief Project Manager
& Communications



Vera Hark
Project Management
& Coordination



Dr Alexander Pyka
Strategic Advisor to
the Board



Andreas Weinert
Strategic Advisor



Franziska Bormann
Digital Content



Antoine Starcky
Advisor to the Board



Jullien Sylvestre
Member of the Board



Felix Weber-Frerigmann
Fundraising & Networking

SUPPORTED BY

Antoine Leroy
Pola Schneemelcher
Sarah Lampe
Nadja Kreya
Anne Uekermann

GFYL CONFERENCE 2016 AND ALUMNI EVENT

The 2016 GFYL Conference on "Common Digital Future" in Paris offered three days of open discussions and inspiring workshops, of respectful exchanges and thought-provoking presentations exploring the question of how to shape the digital future. Under the auspices of the German and French ministers of Economy at that time Sigmar Gabriel and Emmanuel Macron, 76 young professionals followed our call from 12 until 15 May to experience the German-French friendship and international understanding.

A diverse program with plenty of opportunities for networking and deep conversations completed the unique and vibrant atmosphere of the event. Next to diverse keynote speakers featuring state officials, influencers from the digital world, startup investors and industry representatives from international corporations, the Conference applied a highly participatory approach. By inviting all participants to become speakers themselves in Ted-like talks, the Conference covered a rich variety of topics going beyond diplomacy and politics, technology and philosophy by also including fields like natural science, privacy and art.

The Conference sessions took place at inspiring venues in the Paris area: Starting off at the French Ministry of Economy, the group moved to the international startup incubator NUMA. Live music and a visit to the "musée des impressionnismes" in Giverny rounded off the event serving as a reminder that both creativity and technology support human progress.

It was exactly the holistic approach of the Conference that was also recognizable during the Alumni event „The Truth Filter - Fact Finding and Opinion Making in Digital Ages“ taking place on 14 December 2016 in Berlin. Following the US American elections, around 30 young leaders and former GFYL Conference participants explored the problem of fact finding and the formation of opinion in the digital age.

The common denominator of both events? Digital innovation has to be formed by ethic principles — valid both online and offline — to enrich our common future!

ADDRESS OF THE HOTEL

Hotel Indigo Berlin Ku'damm | Hardenbergstraße 15 | 10623 Berlin

ADDRESS OF THE HAUS DER COMMERZBANK

Pariser Platz 1 | 10117 Berlin | near the Brandenburg Gate

ADDRESS OF THE SAP DATA SPACE

Rosenthaler Str. 38 | 10178 Berlin | near Hackesche Höfe

ADDRESS OF THE MUSEUM BERGGRUEN

Schloßstraße 1 | 14059 Berlin | near Charlottenburg Palace

Please follow us on

FACEBOOK

and

LINKEDIN:

German-French Young Leaders

CONTACT US AT

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